

Study Digital Communications and Media, and Digital Imaging and Design at NYU

Stay ahead of the competition with a B.S. in Digital Communications and Media or an M.S. in Digital Imaging and Design at NYU School of Continuing and Professional Studies

NYU's McGhee Division offers B.S. in Digital Communications and Media

The Bachelor of Science in Digital Communications and Media, offered through New York University's Paul McGhee Division, addresses the need for professionals who understand the complex and fast-changing environment created by technology in the workplace. The McGhee Division specializes in undergraduate programs for returning adult students. Students acquire the most advanced knowledge in a variety of digital and media formats as applied to the film, video, telecommunications, and communications industries. Undergraduate degree concentrations include: Digital Broadcasting and Telecommunications, Computer Animation and Visual Effects, Media Production: Film and Digital Video, Digital Game Production, and Web Production.

NYU's Center for Advanced Digital Applications offers M.S. in Digital Imaging and Design

The growing market for digital media creates a high demand for artists who are skilled in the creation of innovative digital content, such as motion graphics, video games, computer animation, and

digital visual effects for film and commercials.

The graduate program in Digital Imaging and Design at NYU's Center for Advanced Digital Applications (CADA) merges training in technical disciplines with the artistic and managerial aspects of digital content production. Our degree program prepares you for a job in the industry and puts you on a career path toward creative leadership positions.

Located in the heart of New York City, the world's cultural and economic capital, CADA is inextricably linked to many prominent animation studios and postproduction facilities, as well as many of the region's acclaimed broadcasting and design companies.

The faculty is composed of working artists who value the freedom of ideas and the development of new talent. A mix of full-time and part-time instructors who work in the field, they bring a real-world perspective to the creative process, training students in the leading-edge concepts of computer graphics production.

CADA is proud to participate in school outreach programs with studios such as Sony Pictures Imageworks' IPAX, DreamWorks Animation, Rhythm & Hues, and Blue Sky Studios.